

## **A REPORT OF THE ACTIVITIES OF MISS ENTREPRENEURIAL CAMEROON FROM THE 24<sup>th</sup> to THE 26<sup>th</sup> AUGUST 2022.**

**By TEBOH Derrick**

### **Secretary General I.I.P.C.C. Chapter Cameroon**

The activities leading to Miss Entrepreneurial Cameroon were organized within the context of the Miss Entrepreneurial week. This event took place at the National Museum of Cameroon and was organized by FYPA (Ticket for Youth Entrepreneurship) Cameroon. The three (3) day event provided an opportunity for entrepreneurs from all walks of life to showcase their various products. IIPCC Cameroon envisaged this event as an opportunity to make her services known to the participants of the event, who were mostly youths.

In prelude to the main activity, we had some internal planning meetings to effectively plan for the entrepreneurial week. During these meetings we had to discuss issues related to:

1. The purchase of materials needed for the three-days event;
2. The deployment of members to be present at the event and;
3. Hiring Hostesses to assist the staff who will be on ground (See service agreement for hostesses herein attached).

### **DAY ONE (24<sup>th</sup> August, 2022)**

The event began on a very low note. During this day, the organizers of the event were busy setting up the stands to be occupied by entrepreneurs. This activity took the greater part of the day. The stand of IIPCC Cameroon was finally ready at about 1 pm (CAT).



***Pic 1: A post card view of the stand of IIPCC Cameroon.***

After the preparation of the stand, the hostesses and members got to work and informed the available people about the reason for the existence of the IIPCC. On this same day, some preliminary activities leading to the event, such as entrepreneurial talks, were presented by some panelists. At the end of the day, IIPCC Cameroon reached out to 21 people and kept their contact details in the register designated for that purpose.

## **DAY TWO (25<sup>th</sup> August, 2022)**

The second day of the event began on a very high note. This day marked the official opening of the event. The National President of FYPA Cameroon gave the opening speech to the event.



***Pic 2: An opening speech by the president of FTPA***

After his speech, the representatives from the Ministry of Culture as well as those from Arts and Crafts gave their speeches as well. From the speeches presented by the two Ministries, the approval of the government of Cameroon could be clearly seen. After the presentation from the two ministries, it was time for these ministries, through their representatives, to visit all the stands. The officials from the Ministries were accompanied by the contestants of Miss Entrepreneurial Cameroon. During their visit to our stand, a brief presentation of IIPCC Cameroon was made by TEBOH Derrick, assisted by Salim Toko (a volunteer of IIPCC Cameroon).



***Pic 3: The representative of the Ministry drilled about IIPCC by Derrick.***



***Pic 4: The representative of the Ministry drilled about IIPCC by Salim.***

They expressed satisfaction with the activities of IIPCC Cameroon and promised their utmost support for the work of IIPCC Cameroon.

After the visit by the ministerial authorities, it was time for workshops. A specific workshop was presented by Mr. Serges, Vice National Coordinator of IIPCC Cameroon, on the theme ‘the ***protection of ideas and projects of enterprise.***’ His presentation called for a lot of attention as many youths expressed their interest on the theme through a series of questions.

In the meantime, the team of IIPCC Cameroon continued their work of prospection. The prospection on the second day was very fruitful. More participants expressed their satisfaction with the work of IIPCC Cameroon as well as their interest in becoming members of the organization. At the end of the day, IIPCC Cameroon received three (3) student members who paid part of their membership dues (**2000 FCFA each**). On this same day, IIPCC Cameroon kept the contact of 23 people who were interested in the activities of the organization.



***Pic 5: Derrick guiding participants through the registration process.***

### **DAY THREE (26<sup>th</sup> August, 2022)**

The final day was filled with so much ambiance. It was marked by final workshops and closing remarks from the national coordinator of FYPA Cameroon. The team of IIPCC Cameroon continued their work of prospection. On this final day, IIPCC Cameroon organized a brief

question and answer session. This was done to finally reach out to everybody who had not yet passed through our stand. IIPCC Cameroon offered T-shirts to those who gave correct responses to questions concerning the organization. This activity was a great success as twelve (12) people paid part of their contribution (2000 FCFA each). At the end of the day, IIPCC Cameroon kept the contact of 39 people who were interested in the activities of the organization.

### **MISCELLANEOUS PICTURES**



*The hostesses of IIPCC.*



*The officials from two ministries, the organizers of SEMEC, and the contestants of Miss Entrepreneurial.*



*IIPCC staff and volunteers inside the stand.*