



## **Future Green Innovation International Intellectual Property Commercialization Award 2024 Honoring WIPO Green**

### **Introduction to IIPCC**

The International IP Commercialization Council (IIPCC) is a global, non-political, non-partisan, non-profit, non-governmental organization (NGO). It serves as a platform for innovators and the entrepreneurial community to deepen their understanding of intellectual property (IP) rights. IIPCC is dedicated to aggregating resources to unlock the creative and innovative potential of IP, transforming it into products, services, and processes that benefit the global community. This approach is termed "IP-Innopreneurship." IIPCC embraces innovation and IP, promoting inclusive and balanced sustainable economic growth, environmental protection, quality job creation across all societal strata, and the enhancement of living standards. This is what value creation through IP should be, and it is the goal that IIPCC strives to achieve.

### **Introduction to WIPO GREEN**



WIPO GREEN is an online platform established by the World Intellectual Property Organization (WIPO) in 2013. It supports global efforts to address climate change by connecting providers and seekers of environmentally friendly technologies. The platform's core is a database of green technologies, inventions, and patents from diverse institutions, including SMEs, multinational companies, innovators, and universities worldwide. WIPO GREEN offers free online registration and services, listing over 3,800 technologies, needs, and experts, with over 100 partners ranging from small startups to Fortune 500 companies. The mission of WIPO GREEN is to incentivize innovation in green technology and broaden its dissemination, contributing to the efforts of developing countries to address global challenges such as climate change, food security, and the environment. It provides an interactive database that connects green technology owners with individuals or companies seeking to commercialize, license, or otherwise disseminate these technologies.

## **Background**

The Future Green Innovation International Intellectual Property Commercialization Award 2024 is set against the historical backdrop of



growing global concern for sustainable development and environmental protection. As climate change and environmental issues intensify, the international community increasingly recognizes the importance of green technology and sustainable development. In order to advance WIPO GREEN's mission of driving global green technology transformation and achieving the sharing of green technologies worldwide, IIPCC has established this award.

### **Objectives**

The objective of this award is to recognize green technologies that can bring significant benefits to humanity. This award honors enterprises and individuals who have invented these technologies, acknowledging their outstanding contributions to promoting a global transition towards a more sustainable and environmentally friendly future. The award is also dedicated to encouraging the global promotion of these outstanding green technologies, facilitating their sharing and transfer among the international community for the benefit of all humanity. There is a particular emphasis on encouraging the application and dissemination of these technologies in developing countries and the least developed countries.



## **Award**

## **Details**

The award-winning inventions are those green technologies that have brought significant benefits to humanity and have been industrialized. This award acknowledges and honors the contributions of enterprises and individuals who have made outstanding contributions to the invention of these technologies.

Companies that win the award must commit to exporting technology or opening patent licenses in at least one developing or least developed country.

## **Conclusion**

Both IIPCC and WIPO GREEN are committed to fostering a global ecosystem of green innovation. The Future Green Innovation International Intellectual Property Commercialization Award 2024 is a testament to their joint efforts in recognizing and promoting green technologies that can significantly contribute to sustainable development and environmental protection worldwide. Through these initiatives, IIPCC and WIPO GREEN aim to inspire and accelerate the transition towards a greener and more sustainable future.